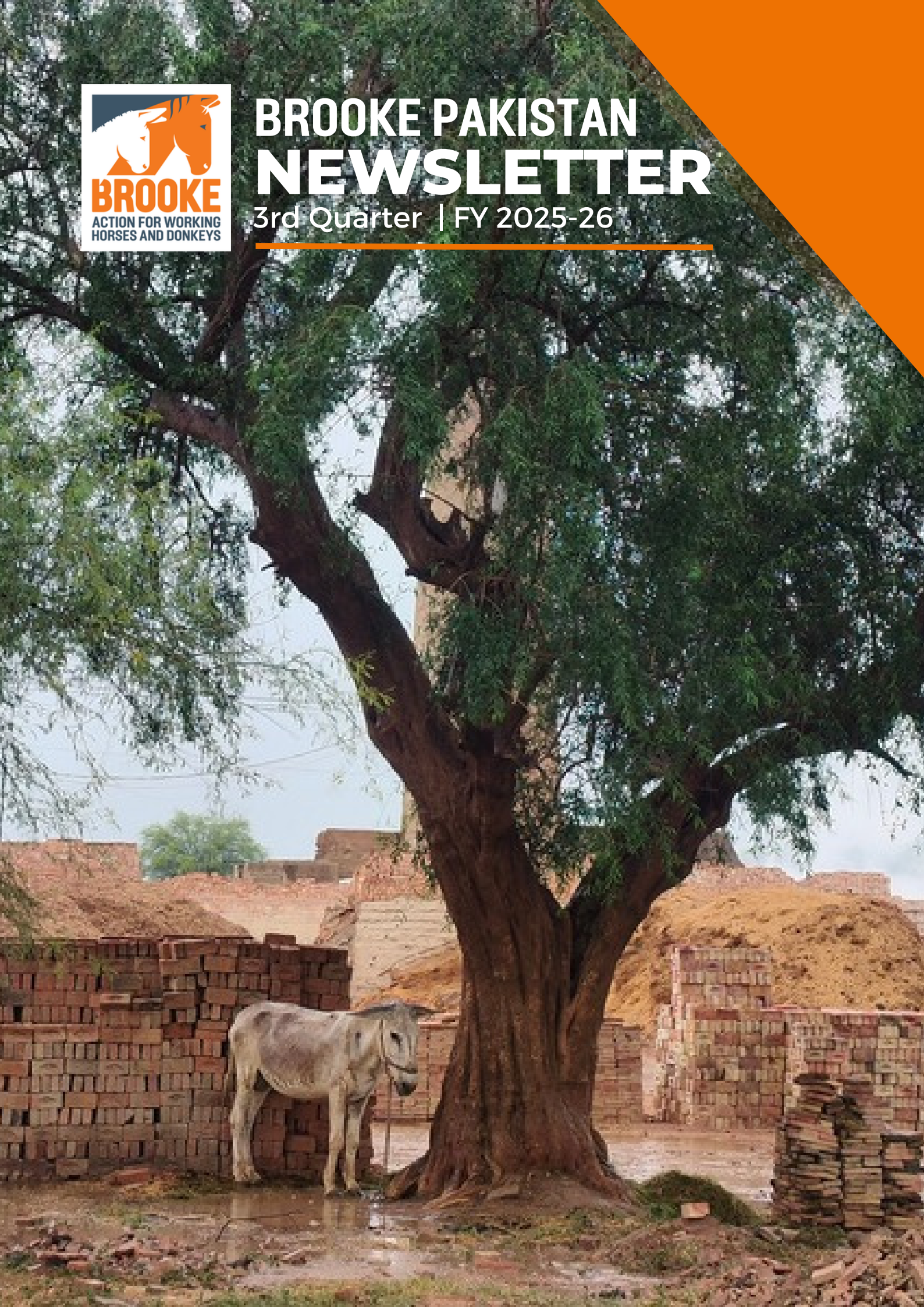




BROOKE PAKISTAN NEWSLETTER

3rd Quarter | FY 2025-26





Q3 Key Achievement

"Best INGO of the Year - 2025"



Brooke Pakistan bagged "Best INGO of the Year – Animal Welfare & Community Impact" award in Global Business Summit & Awards 2025, our esteemed organization was nominated first in this category. CEO, Javed Iqbal Gondal received the Award during the ceremony.

Q3 At a Glance

In Q3, Brooke Pakistan reached 3,254 communities, positively influencing 90,536 equine owners and users. These efforts led to improved welfare for 615,645 working horses, donkeys, and mules. By promoting compassionate care and linking communities with trained animal health providers, Brooke Pakistan continues to create lasting change for working animals and the families who depend on them.

1
GOAL

2
GOAL

In Q3, Brooke Pakistan strengthened the visibility of working equids within government systems and industry platforms. High-level dialogue with mining authorities and mine owners highlighted safety and welfare gaps, with agreement to include donkey data in mining surveys. Engagements with brick kiln owners and multi-city coordination meetings with NGOs, Rescue Departments, and PARC advanced collaboration, referral pathways, and practical rescue support.

In Q3, Brooke Pakistan strengthened the local animal healthcare system through intensive mentoring, farriery development, academic partnerships, and global learning exchanges. With improved AHP performance, expanded safe farriery services, digital monitoring tools, and renewed institutional collaborations, the focus remained on building skilled, confident, and compassionate service providers who can sustain quality care for working equines.

3
GOAL

G1 Transforming equid welfare in communities, helping them to thrive and become more resilient.

During Q3, FY 2025–26, Brooke Pakistan continued to strengthen equine welfare by promoting compassionate handling, humane practices, and community-led solutions. Through targeted behavior change initiatives, skills development, and practical support, communities were empowered to improve the care and well-being of working horses, donkeys, and mules.



Improving Equine Welfare Through Community Engagement Q3 Impact Highlights

Compassionate Handling

- Established 43 Rolling pits
- 172 Animals named
- 18 Healthy animal competitions
- 38+ Influencer-led compassion sessions
- 17 Child focused activities (14 art, 3 puppet shows)

CH4L Capacity Building

- 89 CH4L Pocket Books distributed
- 1 CH4L Handling for Healthcare Workshop
- 14 professionals trained (12 CAHOs, 2 VTI staff)
- Focus: LIMA protocol & advanced handling
- Participants: BP focal points, 12 CAHOs, 2 VTI staff

Stakeholder Engagement

- 39 Community Change Agents trained
- 93 Quacks engaged
- 84 Community awareness sessions
- 51 Individual follow-ups

Humane Harnessing

- Shift observed: Hobble → Halter & Fence restraint
- Location: Tharparkar
- Scale-up planned via training & access to materials

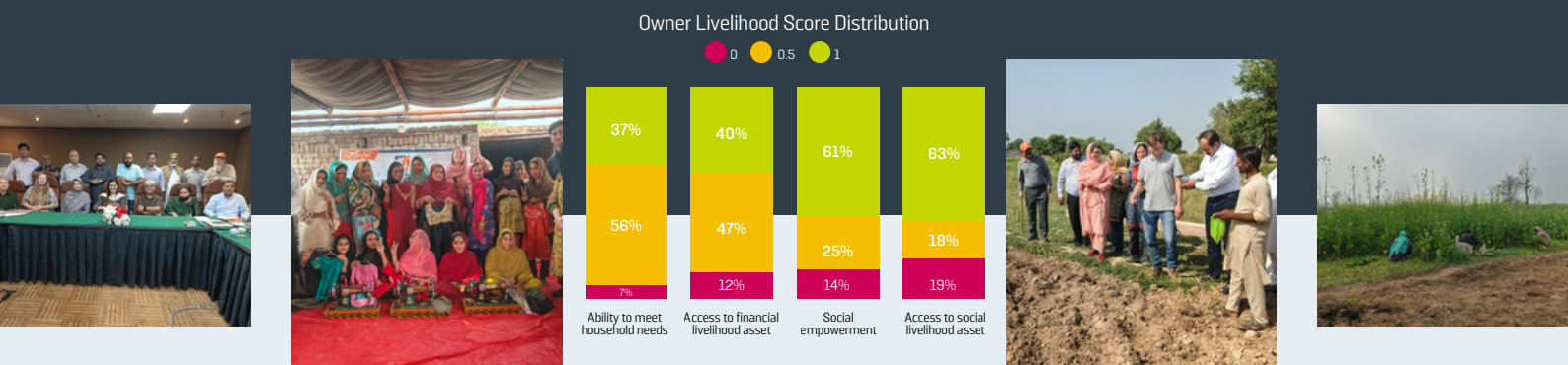
Community Development

- 9 New Community Revolving Funds (Total: 184)
- 9 New Ration Hubs (Total: 75)
- Supporting welfare investments & affordable fodder access

Welfare Infrastructure

- 37 Tree plantations
- 77 Water troughs
- 33 Shade shelters
- 105 First aid kits

STRENGTHENING LIVELIHOODS, COMMUNITY RESILIENCE, AND EQUINE WELFARE



During the Community Development Global Advisor's visit, six regional livelihood pilots were reviewed, highlighting progress in strengthening incomes, resilience, and gender inclusion while improving equine welfare. Guided by Brooke's Livelihood Programme Quality Standards, teams identified key learnings and sustainability pathways, keeping community voices central. The visit concluded with a shared commitment to scale impact and conduct a country context analysis in FY 2026–27.

HBC Cases studies

In Q3, all 4 participants identified the intervention function, and the developed workbooks are currently with the BUK CD team for review and feedback.

World Animal Day

Brooke Pakistan celebrated World Animal Day 2025 across supported communities, promoting compassion, responsible care, and the link between animal welfare and resilient livelihoods. A flagship event in Peshawar, held with the Livestock Department KPK and attended by ministers and key stakeholders, reinforced Brooke's commitment to animal welfare and human well-being.



International Day of Rural Women 2025 – SRSO Larkana

In Larkana, 27 women—including 8 equine owners—celebrated their contributions to agriculture and livestock.

Women shared success stories, and SPHF housing beneficiaries spoke of the dignity and security their new homes have brought.



COMPASSIONATE HANDLING

From 24–28 November 2025, BP hosted its second in-person CH4L Handling for Healthcare workshop, strengthening practical skills in compassionate, evidence-based equine handling. Facilitated by Dr. Sophie Hill and Dr. Dauda Seck, with support from Dr. Javaid Khan and Dr. Aman, the training brought together 12 BP staff and 2 VTI faculty members.

- Established 43 Rolling pits
- 172 Animals named
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Community Development

Nine new Community Revolving Funds and nine Ration Hubs were established, increasing the total to 184 CRFs and 75 Ration Hubs. Through these platforms, families invested in improved harnesses, water access, cart repairs, first aid kits, and farrier services, while securing affordable, good-quality fodder for their animals. During 3rd quarter, BP exited most supported communities. Community members now fully manage and sustain the CRFs and Ration Hubs, reflecting strong ownership and long-term impact.

Harnessing

Halter use continues to rise, with 32–34% of owners now using halters exclusively, showing growing acceptance of safer restraint practices. Hobble-only use is rare, though some still combine methods.



Stakeholder Engagement

39 Community Change Agents were trained to promote sustainable animal welfare. Brooke Pakistan also engaged 93 local healers through awareness sessions and follow-ups.

These efforts promoted safer treatment practices and strengthened sustainable animal welfare at community level.

Consultation on the Inclusion of Working Equines in Disaster Risk Reduction (DRR)

Jointly organized by
Brooke Pakistan and Government of Sindh



Dr. Javed Iqbal Gondal, CEO Brooke Pakistan, addresses participants during the DRR consultation in Karachi, emphasizing the urgent need to recognize working equines as vital livelihood assets within disaster risk reduction planning and strengthening collaboration to protect animals and communities during emergencies.

G2 Influence the visibility and inclusion of equid needs in policy and practices at all levels.

In Q3, Brooke Pakistan advanced policy dialogue and stakeholder engagement to position working equids within disaster risk management and Labour-linked animal welfare systems. Progress focused on building government and private-sector buy-in, creating pathways for longer-term policy and practice change.



Disaster Risk Reduction (DRR) and Working Equids

Brooke Pakistan's DRR engagement in Sindh progressed from awareness to institutional dialogue, with government officials acknowledging gaps in current DRM frameworks. Agreement to involve Brooke in contingency planning marks movement toward recognizing equids as livelihood assets, which will strengthen future disaster preparedness and protect working animals during floods and emergencies.

Coal Mines and Institutional Recognition of Equine Welfare

Engagement with the Mines Labour Welfare Commissionerate, Chief Inspectorate of Mines, and mine owners moved animal welfare from an informal concern to a system-level issue. Commitments to explore data collection on donkey populations, injuries, and deaths create a foundation for future guidelines and policy inclusion, improving safety and welfare for equids in hazardous mining environments.

Donkey Skin Trade

BP used national media engagement and CEO interviews to raise awareness about the Donkey Skin Trade by linking donkey welfare to livelihood, sustainability, and long-term economic impact. The emphasis was on shaping public narratives to keep the issue visible in national debate rather than pursuing immediate regulation. While no formal policy change has yet occurred, sustained media coverage has increased political sensitivity and public understanding of donkey population decline and welfare risks. This visibility strengthens Brooke's position for future advocacy and policy engagement with policymakers and regulators.



Animal Health Systems Strengthening

BP engaged senior livestock officials at an AMR and One Health forum organized by the Punjab Livestock Department, with participation from World Bank representatives. The platform positioned working equines within broader animal health and public health systems, underscoring their relevance to AMR and One Health discussions. Government officials expressed openness to collaboration, aiding Brooke in identifying credible provincial technical partners. Building on this momentum, BP will follow up with the Livestock Department to explore practical opportunities to integrate equines into provincial animal health and AMR initiatives.



Disaster Risk Management

Brooke Pakistan conducted a DRR focused stakeholder engagement to highlight the role of working equines in disaster preparedness, response, and recovery, emphasizing that they are critical livelihood assets and their loss during floods directly affects household resilience. The discussion helped stakeholders recognize a clear gap in existing disaster management frameworks, where animals are often not considered. As a result, the Secretary of the Sindh Provincial Disaster Management Department agreed to include Brooke Pakistan in contingency planning discussions. Going forward, Brooke will provide technical input to support the inclusion of working equines in provincial DRR planning and preparedness mechanisms.

Coal Mine Project



Brooke Pakistan facilitated a high-level meeting with the Mines Labour Welfare Commissionerate, Chief Inspectorate of Mines, and the Pakistan Mine Owners Association to highlight welfare and safety concerns for donkeys in mining. Key gaps discussed included missing data, absence of SOPs, and limited safety systems.

Senior officials agreed to consider adding donkey population, injury, and mortality data into mining surveys. Brooke Pakistan will support data collection and advocate for basic welfare guidelines in mining areas.

Brick Kilns Project



Brooke Pakistan convened a stakeholder meeting with brick kiln owners in Peshawar to discuss the role of working equines and the welfare challenges they face, including overloading, limited rest, and poor water access. The dialogue emphasized the link between animal welfare, productivity, and risk reduction, encouraging cooperation rather than enforcement. The meeting opened pathways for future collaboration with kiln associations to improve welfare resources.

Meetings with CSOs and Government departments

- Brooke Pakistan convened coordination meetings in Lahore, Faisalabad, and Multan with NGOs, civil society, Rescue Departments, and PARC to strengthen collaboration on equine rescue.
- The focus was on mapping roles and improving referrals for injured animals. PARC and Rescue 1122 agreed to support rescue and transport to shelters, subject to space availability, with follow-up planned.

No new animal welfare laws were passed in FY 2025–26 to date. However, changes in the KPK Animal Welfare Act and SUKAAR Foundation's objectives contributed to an indirect reach of 900,000 and 250,000 respectively.

G3

Develop sustainable animal health systems that meet the immediate and future needs of animals.



QUALITY SERVICES STRENGTHEN WELFARE GAINS

Brooke Pakistan exceeded its Q3 target for quality services, with 78% of Brooke-trained AHPs meeting standards against a 75% target. Their contribution remains central to the current 82% animal welfare threshold, reflecting the strength of BP's holistic approach of Community engagement, provision of equine welfare support resources and strengthening local healthcare system.

ADDRESSING RESOURCE GAPS AND SKILL DEVELOPMENT

Access to essential resources shows only 6% improvement over five years, and remains an area of focus. Training of new AHPs, whose early scores are lower, continues to influence overall results. The program team is actively reviewing gaps to strengthen performance further.

COMMITTED TO QUALITY CARE

Encouragingly, Brooke-trained AHPs express strong pride in being part of the local healthcare system and in delivering quality care to working equines.

Advancing Equine Health and Skills

- In Q3, Brooke Pakistan delivered 2,524 treatments under BVRG guidelines, while 42,446 treatments by Brooke-trained AHPs and 101,035 safe farrier services reached working equids.
- Brooke Pakistan also conducted 26 training sessions for veterinary faculty and DVM students, covering hands-on skills, AHMF competencies, compassionate handling, and animal welfare. Faculty were also provided access to Brooke's Animal Welfare & Ethics Padlet as teaching material.
- Additionally, 5 ASPs received fresh training this quarter, and 27 ASPs had structured follow-ups addressing gaps identified during mentoring. 1,142 monitoring and mentoring visits were conducted under AHMF/FMF rubrics to enhance AHP confidence, skills, and compassionate care.



Improving AHP Performance

Brooke Pakistan conducted 700 AHMF mentoring visits this quarter to boost AHP skills, confidence, and compassionate care.

Average ASP skill levels reached 78%, up from 72% last year, while 14% of animals had access to essential healthcare resources, unchanged from last year. Medicine kit content and maintenance remains low at 36.73%, highlighting an individual AHP gap that requires focused support.

Overall, 84.9% of AHPs score Good, with 7% unsatisfactory and 8% needing improvement, mostly among newly trained providers.



Strengthening Safe Farriery Practices

Under the Global Farriery Programme, 442 monitoring and mentoring visits were conducted to Brooke-trained farriers, focusing on safe trimming, correct shoe fitting, and quality workmanship.

As a result, 78% of trained farriers now provide acceptable safe shoeing services, while 39% have access to essential resources. Instructor farriers continue mentoring peers on safe shoe making, five critical fitting points, and use of standard farriery kits to improve services for working equids.



Improving Access to Essential Medicines

Brooke Pakistan conducted 68 linkage meetings between veterinary medicine storekeepers and AHPs to improve availability and responsible use of essential multispecies medicines.

With the Livestock and Dairy Development Department, 45 meetings and one workshop strengthened procurement and mobile veterinary services, enabling ASPs to maintain quality treatment kits for working equids.



GLOBAL EXCHANGE



Global Learning for Equine Health

Two Brooke Pakistan participants, Dr. M. Javaid Khan and Dr. Umar Hanif, attended the Joint Global AH/AW Workshop in Kenya with international experts, including Dr. Shereen, Dr. Izzy, Kimberly Well, Dr. Saurabh, and BEVA vets. They gained advanced knowledge in ophthalmology, euthanasia options, neurological exams, nerve block sites, and equine behavior modification techniques.

Advancing Farriery Skills

Brooke Pakistan conducted a GFP Follow-up ToT in Multan, covering lower limb and hoof anatomy, safe shoe making, and practical shoeing. The training was led by Instructor Farriers and attended by final-year veterinary students and faculty from BZU Multan and CUVAS Bahawalpur.

CSL WORKSHOP



Celebrating Farriery Excellence

Mr. Muhammad Maqbool, a street farrier trained by Brooke Pakistan in Sahiwal, received the "Most Improved Farrier Award 2025" from The Worshipful Company of Farriers (UK) for his dedication to high-quality farriery and improving equine welfare.

Pioneering Clinical Skills Training

Brooke Pakistan hosted a Clinical Skills Lab (CSL) Workshop at UAF, facilitated by Dr. Izzy Hockings, introducing CSLs to veterinary training in Pakistan. The workshop covered model making, structured teaching of psychomotor skills, feedback methods, and assessment, laying the foundation for faculty-led, sustainable CSLs across the country.

Digital Mentoring Tools

Brooke Pakistan organized an AHMF SurveyMonkey Workshop to refresh mentors on AHMF and introduce digital tools for data collection and analysis using SurveyMonkey and Power BI dashboards.

MoU Renewal with UAF

Brooke Pakistan and UAF renewed their MoU (2025–2030), formalizing support for the Clinical Skills Lab (CSL). Brooke provides technical input, while UAF allocates hall and staff resources to ensure sustainable lab use for DVM graduates.

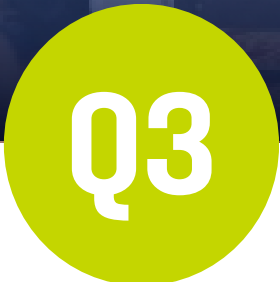




Q3 Collage



Partners Summary

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Sukaar Foundation at Human Rights Awareness Program



Sukaar Foundation highlighted Brooke Pakistan's Equine Welfare Project at the Human Rights Awareness Program, attended by senior government and INGO officials, including the Adviser to the Chief Minister Sindh. The initiative received appreciation for promoting equine welfare through collaborative action.

02. Linking Communities to Livestock Value Chains

Brooke Pakistan connected Equine Welfare Project villages—Detha Bheel, Bitri Unar, Tobhario Junejo, Barjang Bheel, and Umedo Bheel—to the livestock value chain programme. Villagers joined Value Chain Associations and were linked with key stakeholders, including SIF, Livestock Department, animal sellers, and other actors.





International Day for Rural Women Celebration 2025



Sukaar Foundation's DDR Planning & Working Equids



03.

Mass awareness event linked with Sindh People's Housing for Flood Affected Project

A meeting at SRSO Head Office brought together the Livestock Department, Islamic Relief, HANDS Pakistan, and SRSO to discuss the role of working equines in supporting vulnerable livelihoods. Brooke Pakistan's interventions in flood-affected areas were also shared, followed by an awareness walk to promote equine welfare.

03

04.

Empowering Women Through Kitchen Gardens

The SRSO distributed winter vegetable seeds and kitchen gardening kits to women in Larkana, benefiting 16 women from equine-owning households. The initiative supports food security, supplemental income, and animal care, with technical guidance provided by NRM staff.

04





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